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At the Ritter Table

From-Scratch Cooking • Sourdough • Fresh-Milled Flour • Family Life

At the Ritter Table is a family-centered lifestyle brand focused on from-scratch cooking, sourdough, fresh-milled flour, and intentional home living. Content is created around real life with three young children—making it practical, relatable, and approachable. I share recipes, tutorials, and systems that help families cook from scratch, simplify routines, and build a more connected home. Reached 58K+ views across platforms in the last 28 days.

Audience

Families with young children learning kitchen skills and nutrition	Those seeking intentional homemaking within busy family life	Individuals interested in cooking with cleaner, healthier ingredients	Home cooks exploring fresh-milled flour and sourdough
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Platforms

- Website: attherittertable.com — Recipes, tutorials, SEO content
- Facebook: High-engagement short-form recipe & family content
- YouTube: Recipes, tutorials, from-scratch cooking
- Instagram & TikTok: Short-form recipes + behind-the-scenes

Content Style

- Short-form recipe videos
- Family-centered, real-life storytelling
- Educational, approachable tutorials
- Natural product integrations
- Focus on trust and simplicity

Partnerships

- Recipe development featuring your product
- Social media integrations (Facebook & YouTube)
- SEO-driven blog features
- Long-term brand partnerships
- Educational product content

Why Partner With At the Ritter Table

I prioritize authenticity and only share products I use in my own kitchen, home, and daily life. My audience trusts real-life recommendations, which drives strong engagement and action.

Content is designed to feel natural—not overly produced—so products are introduced in a way that resonates with everyday families and encourages real use.